



**MALAYSIAN  
INVESTMENT BANKING  
ASSOCIATION**  
*Persatuan Perbankan Pelaburan Malaysia*

**Coffee Chat with CEOs**  
**Tuesday, 5 September 2023**  
**Sofitel Kuala Lumpur Damansara**  
**9:30 am – 1:30 pm**

**TARGET AUDIENCE**

MIBA Members' high performers and potentials

**PROGRAMME OBJECTIVES**

- Create a platform for positive engagement and networking among industry professionals
- Foster a strong sense of belonging and camaraderie among Members' performers within the industry.
- Inspire and expose high performers to successful CEOs' experiences and stories of achievement

**AGENDA**

<b>Time</b>	<b>Outline &amp; Speakers</b>
9:30 am – 9:45 am	<b>Networking Affogato – Introduction &amp; My Story</b> From a coffee chat to the real connection <i>By Ms Lee Jim Leng, Chairman, MIBA</i>
9:45 am – 10:45 am	<b>Red-Eye Panel Session</b> <ul style="list-style-type: none"><li>• Turn a Sharp Eye to Workforce Issues and Sustainability</li><li>• What does it mean to become CEOs?</li><li>• CEOs' top priorities and top challenges in 2023 impacting the business</li></ul> <i>By</i> <i>Dato' Fad'li Mohamed, Deputy Chairman, MIBA</i> <i>Puan Masliza Sulaiman, Deputy Chief Executive Officer, CIMB Investment Bank Bhd</i> <i>Moderator : Mr Ho Weng Yew, Treasurer, MIBA</i>
10:45 am – 11:30 pm	<b>Espresso Conversation</b> Up close and personal with a CEO <ul style="list-style-type: none"><li>• Career development</li><li>• Story sharing – goals and sacrifices</li><li>• Lessons learnt</li></ul> <i>By Madam Tracy Chen, Chief Executive Officer, AmInvestment Bank Bhd</i>
11:30 am – 12:30 pm	<b>Hot Latte Peeks</b> Hot Conversation <ul style="list-style-type: none"><li>• Strengths, Challenges and Way Forward</li><li>• Outside The Board Room</li></ul> <i>By</i> <i>Encik Rohaizad Ismail, Chief Executive Officer, KAF Investment Bank Bhd</i> <i>Mr Lee Yo-Hunn, Chief Executive Officer, Public Investment Bank Bhd</i> <i>Moderator : Mr Lok Eng Hong, Chairman, Stockbroking Committee</i>
12:30 pm – 1:30 pm	<b>Lunch</b>

**REGISTRATION FEES**

MIBA Member: RM750 for each participant

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**SPEAKER'S PROFILE**

**Ms Lee Jim Leng**  
**Chairman, MIBA**  
**Group Managing Director/Chief Executive Officer, Hong Leong Investment Bank**

Lee Jim Leng is the Group Managing Director/Chief Executive Officer of Hong Leong Investment Bank (HLIB) since 24 November 2009. She has more than 20 years of experience in the financial industry, specializing mainly in investment banking. Prior to joining HLIB, she was the Managing Director of a local investment bank where she was responsible for the overall development of the bank's investment business in Malaysia. From 1999 to 2007, she was attached to a Singapore-based regional bank and was tasked to spearhead their investment banking division in Malaysia and the ASEAN region.

Jim Leng is a Director of Hong Leong Capital Berhad, a company listed on the Main Market of Bursa Malaysia Securities Berhad and she also currently serves as the non-independent, non-executive/Chairman of Hong Leong Asset Management Berhad. She is the Council Chairman of the Malaysian Investment Banking Association (MIBA), and a Board Member of Asian Banking School Sdn Bhd. She is also a member of the Curriculum Review Committee, Securities Industries Development Corporation and a Steering Committee member for the Capital Market Graduate Programme, Securities Commission.

Jim Leng holds a Bachelor of Business Administration degree from Acadia University, a Master of Business Administration from Dalhousie University, Canada and is a Fellow Chartered Banker with the Asian Institute of Chartered Bankers.



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### **SPEAKER'S PROFILE**

**Dato' Fad'I Mohamed**  
**Deputy Chairman, MIBA**  
**Chief Executive Officer, Maybank Investment Bank Berhad**

Dato' Fad'I Mohamed is Chief Executive Officer of Maybank Investment Bank Berhad. He is also Deputy Chairman of the Malaysian Investment Banking Association (MIBA), Council Member of the Asian Institute of Chartered Bankers (AICB), Board Member of the Financial Industry Collective Outreach (FINCO) and Deputy President of the Kuala Lumpur Business Club.

He sits on the Industry Advisory Panel for the Joint Sustainable Finance Working Group of the ASEAN Working Committee on Capital Market Development and the ASEAN Capital Markets Forum. He is also a Certified Expert in Sustainable Finance awarded by the Frankfurt School of Finance & Management.

Dato' Fad'I holds a degree in Law from the University of London and Masters in Business Administration from Imperial College Business School. He is a Fellow Chartered Banker jointly awarded by AICB and Chartered Bankers Institute, United Kingdom, and holds a Capital Markets Services Representative's Licence issued by Securities Commission Malaysia.

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### **SPEAKER'S PROFILE**

**Puan Nor Masliza Sulaiman, CFA**

**Council Member, MIBA**

**Group Head Investment Banking, Deputy Chief Executive Officer, CIMB Investment Bank Berhad**

Nor Masliza is the Group Head Investment Banking and Deputy Chief Executive Officer primarily responsible for product advisory, solutions, execution and syndication under Debt Capital Markets Syndicate, Equity Capital Markets Syndicate, Convertible Bond Structuring, Corporate Finance, Mergers Acquisitions and Project Finance.

She has more than 24 years' experience in the ASEAN capital markets, equity linked products, derivatives and Islamic finance. She was the chairperson of the Debt Capital Markets Committee of the Malaysian Investment Banking Association (MIBA) from June 2015 to June 2023. She is now the CIMB IB's Principal Representative to MIBA's Council. She holds a Bachelor of Business Administration Degree (Distinction) majoring in Finance and Accounting with a minor in Economics from the University of Michigan, Ann Arbor and is a CFA charterholder.

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### **SPEAKER'S PROFILE**

**Mr Ho Weng Yew**

**Honorary Treasurer, MIBA**

**Executive Vice President / Head Corporate Finance, AmlInvestment Bank Berhad**

Ho Weng Yew is the Head of Corporate Finance at AmlInvestment Bank. Prior to joining AmlInvestment Bank in 2017, he was at The Royal Bank of Scotland Berhad where his last position was that of Interim Country Executive. He has more than 31 years' experience in various leadership roles in both local and foreign banks, including corporate finance, equity capital markets, corporate banking and client relationships.

Weng Yew is a Fellow of the Institute of Chartered Accountants in England and Wales. His experience includes advising clients across different industries on a multitude of mergers and acquisition transactions. He has successfully spearheaded complex corporate transactions in Malaysia where he played key roles in ensuring seamless execution, including some of the largest deals in Malaysia such as:

- RM16.4 billion privatisation of Maxis Communications Berhad
- RM8.8 billion privatisation of Tanjong PLC
- RM5.06 billion acquisition of EON Bank by Hong Leong Bank
- Maxis Communication Berhad's USD803 million IPO
- ANZ's USD700 million strategic investment in AMMB Holdings
- Adviser to Khazanah on its investment in and JV with Camco International, 2010
- Adviser to Coca Cola on domestic investors for Malaysian operations

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### **SPEAKER'S PROFILE**

**Ms Tracy Chen Wee Keng**  
**Council Member, MIBA**  
**Chief Executive Officer, AmInvestment Bank Berhad**

Ms Tracy Chen Wee Keng is the Chief Executive Officer of AmInvestment Bank Berhad and is responsible for stewarding the investment bank's full range of integrated solutions and services. Ms Tracy has more than 30 years' experience in the investment banking and financial services industry.

Prior to joining the AmBank Group, Ms Tracy had served for almost two decades at CIMB Investment Bank where she held several senior roles in coverage and origination of investment banking business including the position of Senior Managing Director and Co-Head of Senior Bankers Group. She is regarded as one of the most experienced industry professionals, having advised on numerous high profile and innovative debt and equity transactions. Ms Tracy started her banking career in Ban Hin Lee Bank and Standard Chartered Bank where she gained extensive experience in corporate banking and cash management. She ventured into investment banking when she joined Affin Merchant Bank.

Ms Tracy graduated from University Sains Malaysia with a Bachelor of Management (First Class Honours) and holds a Capital Market Services Representative Licence and is also a Chartered Banker, Asian Institute of Chartered Bankers (AICB). Ms Tracy is a Council Member of the Malaysian Investment Banking Association (MIBA) and in this position, aside from actively engaging with other participants in the investment banking industry, she also sits on the AICB Council as a representative of MIBA.



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### **SPEAKER'S PROFILE**

**Encik Rohaizad Ismail**  
**Council Member, MIBA**  
**Chief Executive Officer, KAF Investment Bank Berhad**

Rohaizad holds a Bachelor of Accounting and Finance from Liverpool John Moores University. Rohaizad's career started as an Internal Auditor with Malaysian conglomerates, UMW and Renong Group. He later joined Affin Merchant Bank in 1997 where he was involved in many corporate finance exercises and notably the mergers of Malaysian banking institutions through the financial crisis in late 90's. He subsequently joined Malaysian International Merchant Bank Berhad where he later headed one of the corporate finance team. Rohaizad moved to Kenanga Investment Bank Berhad as Director of Kenanga Investment Banking Division.

Prior to joining KAF IB, Rohaizad spent approximately 2 years as CEO of Shoraka Advisers Sdn Bhd, a licensed boutique Corporate Finance Advisory he helped set up. Rohaizad joined KAF Investment Bank Berhad in 2009 and was appointed CEO in 2015.



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### **SPEAKER'S PROFILE**

**Mr Lee Yo-Hunn**  
**Council Member, MIBA**  
**Chief Executive Officer, Public Investment Bank Berhad**

#### Experience

Mr Lee has a total of 25 years of working experience, comprising 7 years of assurance and corporate advisory work in both Malaysia and Australia as well as 18 years in corporate finance and advisory at Public Investment Bank Berhad (PIVB).

He joined PIVB in January 2005 as Manager of Corporate Finance and Advisory and was appointed as Head of Corporate Finance and Advisory in December 2012. Mr Lee possesses extensive experience in client coverage, initial public offerings, private placements, mergers and acquisitions.

He was appointed as Deputy Chief Executive Officer in January 2015, overseeing the Investment Banking business of PIVB covering Corporate Finance and Advisory, Corporate Banking and Securities Financing as well as Debt Capital Markets. Mr Lee was subsequently appointed as Chief Executive Officer in January 2019.

#### Qualifications

- Bachelor of Commerce from The University of Western Australia in 1998.
- Certified Practising Accountant of CPA Australia since 2003.



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### **SPEAKER’S PROFILE**

**Mr Lok Eng Hong**  
**Chairman, MIBA’s Stockbroking Committee**  
**Regional Head, Retail Brokerage Business and Regional Head, Dealing, Maybank**  
**Investment Bank Bhd**

Lok Eng Hong is the Chairman of the Stockbroking Committee of Malaysian Investment Banking Association (MIBA). He leads industry discussions on stockbroking and capital market with industry regulators and stakeholders.

Lok is the Regional Head, Retail Brokerage Business and Regional Head, Dealing at Maybank Investment Banking Group (MIBG), the investment banking arm of Maybank Group. MIBG has full-fledged stockbroking services in Malaysia, Singapore, Thailand, Indonesia, Vietnam, Philippines and Hong Kong.

Lok serves a board member for Maybank Securities Limited, Vietnam (MSVN) since August 2020. MSVN is headquartered at Ho Chi Minh City, it is the first foreign owned licensed stockbroker in Vietnam which started operations in 2007.

Lok graduated from the Pennsylvania State University, USA in 1994 with a B.Sc in Finance (with Distinction). He has 29 years of working experience in stockbroking and capital market. He has attended senior executive programs at INSEAD, Tsinghua University, Asian School of Business, and Iclif. Lok is a regular speaker at Securities Industry Development Corporation (SIDC) programs, Maybank’s programs for new graduates and staff on equity markets.